







WITH the storms raging around us how that signa conjures up visions of bopele-sness and despair The destruction of beantiful castles and homes is lishea

tening but hope springs eternal in the human breast, and there is no reason to be despondent. Saner and more const tutional methods must triumph Soon the sword and the gun will be displaced by the plough, the trowel and the plane, and once again we shall continue the March of Progression, surely and

steadily going on from the commencement of T1ME. The Scientist, the Architect, the Engineer and the Builder are awaiting the moment to throw their united efforts into the service of reconstruction, and that time cannot be far distant.

In the new era we hope to continue to lead in th building, reconstruction and beautifying of our cities, so that they may become examples of architecture and building construction to the countries of the world. As in the past, so in the future, we shall continue to

serve the public with ECONOMY, PROGRESS, EFFICIENCY, J. & P. GOOD, LTD. Builders & Contractors, DUBLIN Phone-499 Dublin. Telegrams-" GOOD, DUBLIN." Mesora Ecana's.

J. & P. Good, Building Contractors, advertisement, 1923 Dublin Builders Trade Employer's Association Handbook, 1923, p. 5

Established in the 1890s, J. & P. Good was one of the largest and most successful building firms in Dublin by the outbreak of the First World War. Aside from rebuilding Easons and stabilising the ruins of the Four Courts, the firm also worked on the Custom House and rebuilt 55 O'Connell Street, Upper, from 1922.

52-59 O'Connell Street, Upper, proposed new buildings, W.H Byrne & Son, 1926 IAA W.H. Byrne Collection, 2006/142

Brick was tolerated on the infill buildings on the less damaged west side of O'Connell Street, Upper.



O'Connell Street, Upper, Gresham Hotel under construction, 1927 IAA McLoughlin & Harvey Collection, 2005/32.8/3

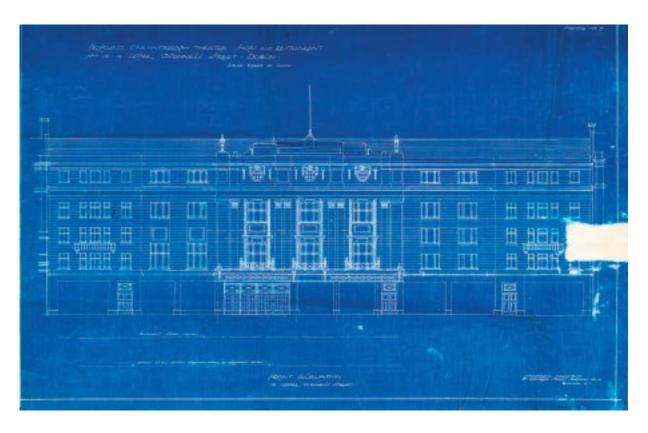
O'Connell Street, Upper: Rebuilding

The most that can be hoped for is that the Irish Government, if it finds the money for reconstruction, will require such co-ordination of design as will avoid the worst pitfalls of the 1916 reconstruction. IRISH BUILDER, 19 MAY 1923, P. 365



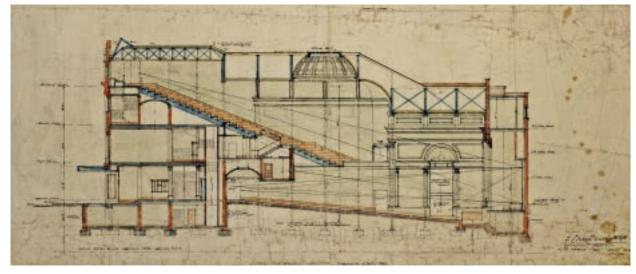
O'Connell Street, Upper, 'Amended Sketch Design Frontage Co-ordination', City Architects Department, 1927 IAA W.H. Byrne Collection, 2006/142





16-19 O'Connell Street, Upper, front elevation of proposed Savoy Cinema F.C. Mitchell, 1928 IAA PKS Collection, 77/1.5/9

The destruction wrought to O'Connell Street, Upper, in July 1922 was an entirely unwelcome financial burden for the new State, but the fledgling Government was at least able to draw on the experience of 1916 in framing its official reaction. A compensation scheme was quickly established on similar



Savoy Cinema, O'Connell Street, Upper, longitudinal section, F.C. Mitchell, 1928 IAA 2011/53

lines to that of 1916, and the Dublin Reconstruction (Emergency Provisions) Act, 1924, was passed. Based



Savoy Cinema, steel frame under construction, September 1928

closely on the 1916 precedent, it provided the City Architect with powers to control rebuilding in the area affected by what was euphemistically referred to as 'certain disturbances' in 1922, to create new streets and to compulsorily purchase sites whose owners failed to rebuild in good time.

As early as 1917 the architect Horace T. O'Rourke had observed that the Reconstruction Act of 1916 'gives the Corporation control powerful enough to create and maintain a complete rhythmic balance of design for IAA Savoy Cinema Album, 85/57.6 all new fronts in the destroyed area'. By 1922 O'Rourke was City Architect and therefore ideally placed to exploit the provision of both the 1916 and 1924 Acts.

The 'commanding palazzo blocks' of, in particular, the east side of O'Connell Street, Upper, are proof of O'Rourke's much more interventionist approach than his predecessor as City Architect, discernible in both the enforcement of a single parapet line and the demand that stone be used for building façades. The result is both more coherent and to some degree blander than the earlier rebuilding efforts in O'Connell Street, Lower.



O'Connell Street, Upper, c.1930 IAA Photographic Collections, 12/29V26